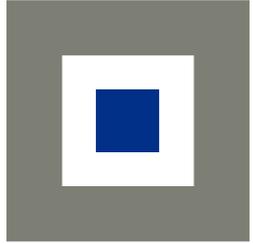
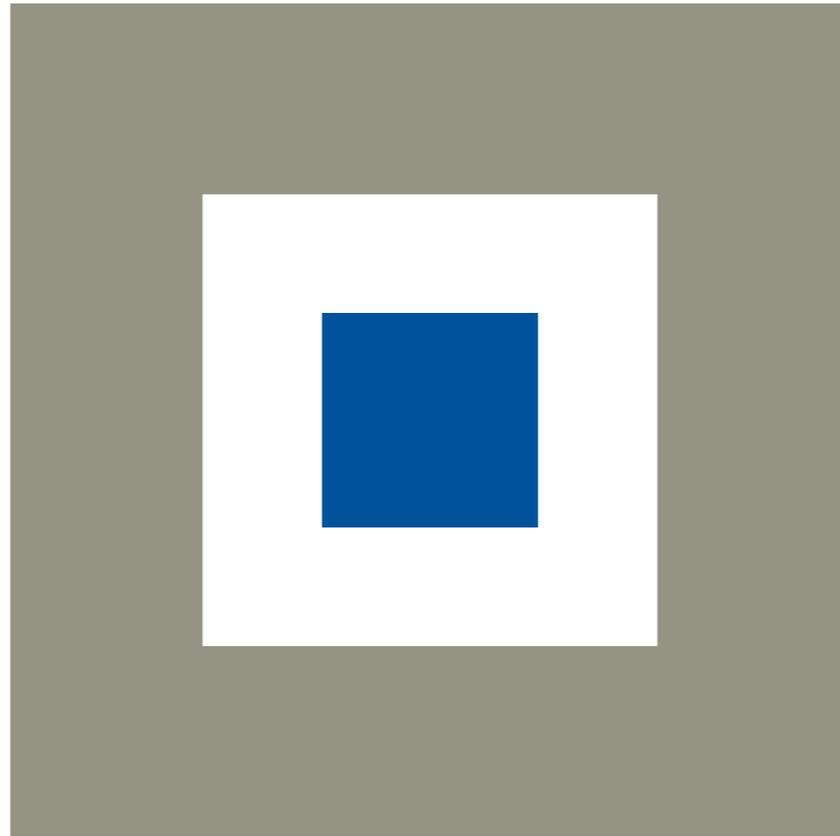
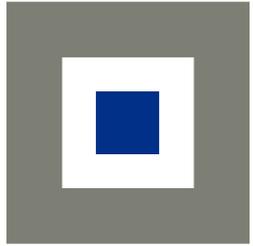


**crofton
moore**



**crofton
moore**





PROPERTIES

LE BOULEVARD SHOPPING CENTRE

LE 5800

MARCHÉ CENTRAL

CHÂTEAUGUAY SHOPPING CENTRE

CARREFOUR DE LA SEIGNEURIE

125 THE QUEENSWAY

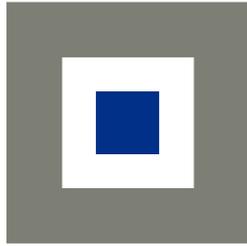
GOLDEN SQUARE CENTRE

MISSISSAUGA MARKETPLACE

GALERIES NORRGATE

MÉGA CENTRE CÔTE-VERTU

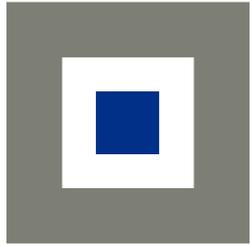
CRESCENT



LE BOULEVARD SHOPPING CENTRE



Originally built in 1952, the centre was enclosed in 1977 and had minimal renovations until the property was purchased by Crofton Moore.



LE BOULEVARD SHOPPING CENTRE

INTERIOR COURT

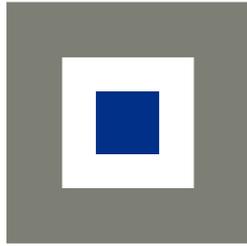
BEFORE



AFTER



**Lighting levels were increased and whitened.
Existing skylights were opened up with additional lighting to reduce dark voids on cloudy days or at night.**



LE BOULEVARD SHOPPING CENTRE

INTERIOR STOREFRONTS

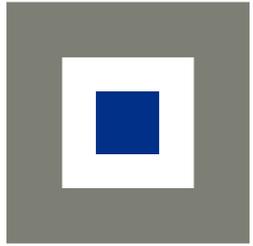
BEFORE



AFTER



Existing tenants renovated based on a new storefront criteria program that was implemented for maximum impact.

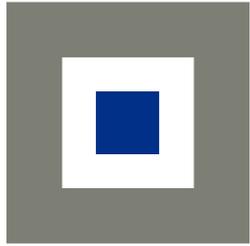


LE BOULEVARD SHOPPING CENTRE

NEW STORES



New leases created massive changes to the tenant mix and catered to a younger clientele.



LE BOULEVARD SHOPPING CENTRE

CENTRE ENTRANCES

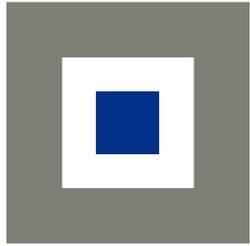
BEFORE



AFTER



Previous low white-box entrances were renovated to create strong points of interest. A new logo was added to all entrances.



LE BOULEVARD SHOPPING CENTRE

CENTRE ENTRANCES

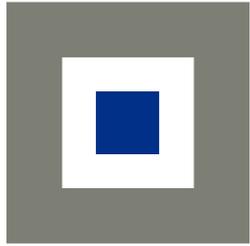
BEFORE



AFTER



Old entrances were revitalized with distinctive 30-foot sail forms.
The intricacy of the steel structures are highly complex and can be seen from great distances.

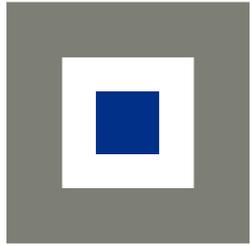


LE BOULEVARD SHOPPING CENTRE

EXTERIOR STORE ENTRANCES



Strong new storefronts created visual excitement on the facade of the property and encouraged use of underutilized parking areas.



LE BOULEVARD SHOPPING CENTRE

EXTERIOR SIGNAGES

BEFORE

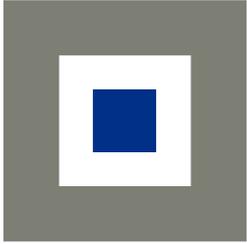


AFTER



Previous pylon signs were clad with the new branded logo and design.

**crofton
moore**



LE 5800

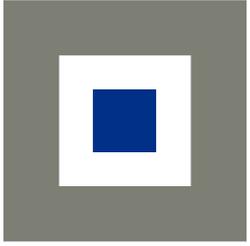
BEFORE



AFTER



crofton
moore

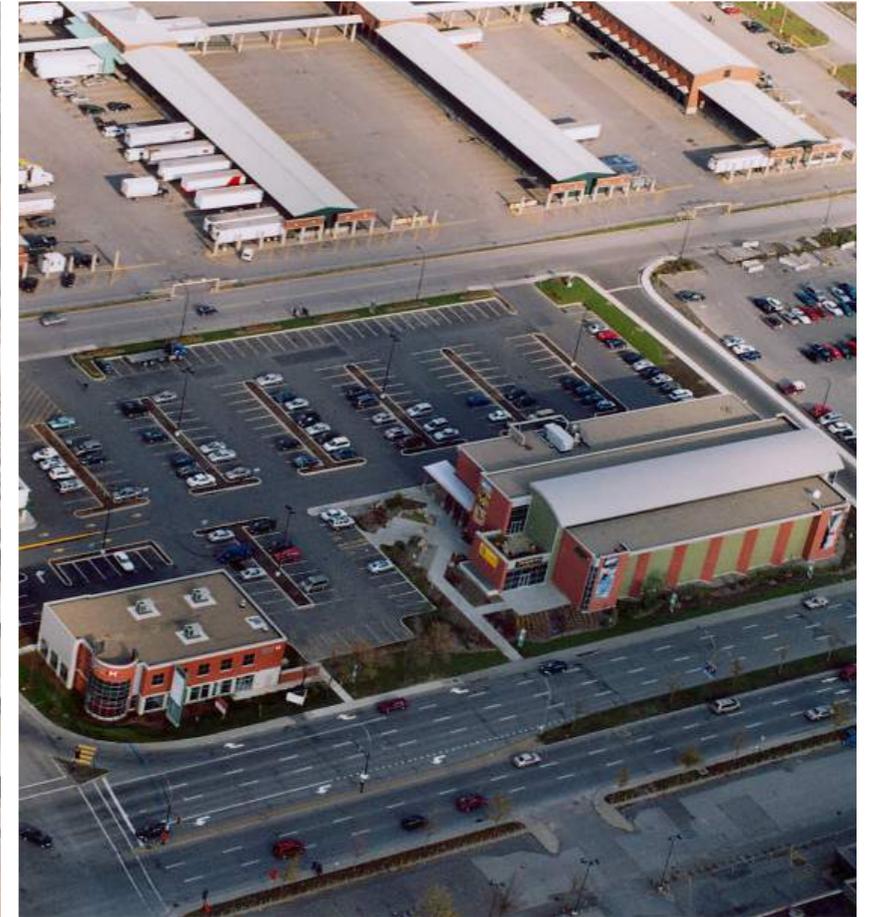


MARCHÉ CENTRAL

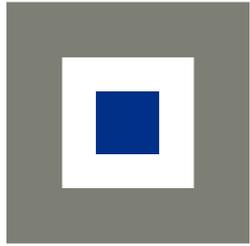
BEFORE



AFTER



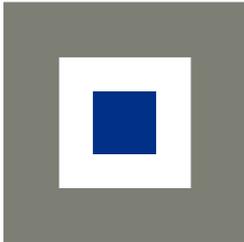
crofton
moore



MARCHÉ CENTRAL



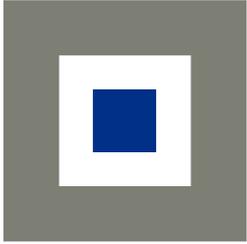
crofton
moore



MARCHÉ CENTRAL



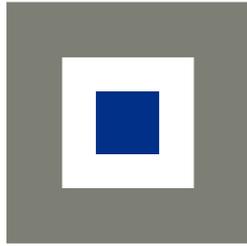
crofton
moore



MARCHÉ CENTRAL



crofton
moore



CHÂTEAUGUAY SHOPPING CENTRE

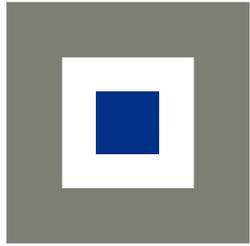
BEFORE



AFTER



**crofton
moore**



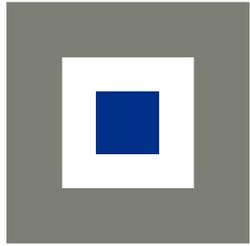
CARREFOUR DE LA SEIGNEURIE

BEFORE



AFTER





CARREFOUR DE LA SEIGNEURIE

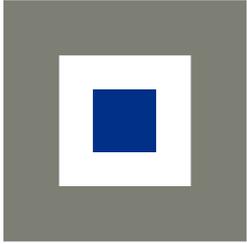
BEFORE



AFTER



crofton
moore



125 THE QUEENSWAY

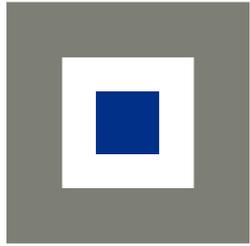
BEFORE



AFTER



**crofton
moore**



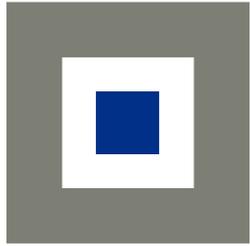
125 THE QUEENSWAY

BEFORE



AFTER





GOLDEN SQUARE CENTRE

H & H ENTRANCE

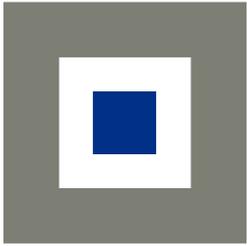
BEFORE



AFTER



Anchor tenant H & H Supermarket received a new entrance to eliminate the previous “back door” appearance and compete with new Asian supermarkets that had opened in the area.



GOLDEN SQUARE CENTRE

DECORATIVE ELEMENTS

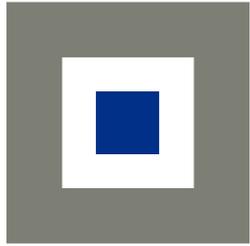
BEFORE



AFTER



A continuous band “frieze” was applied to the exterior of the entire complex. Colonial detailing in bright colours that were culturally significant to the Asian community were also added to provide appeal and stand out.



GOLDEN SQUARE CENTRE

THE CHINESE GODS

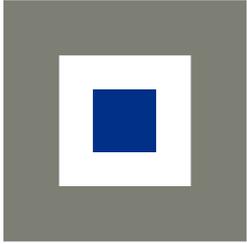
BEFORE



AFTER



Feng Shui experts were consulted and existing Chinese gods displayed in glass boxes were refurbished, cleaned and relit to bring good fortune to the centre.



GOLDEN SQUARE CENTRE

EASTERN GATEWAY TO THE BACK PARKING LOT

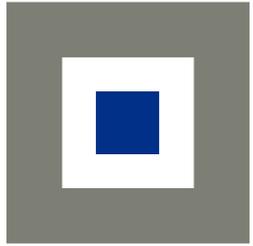
BEFORE



AFTER

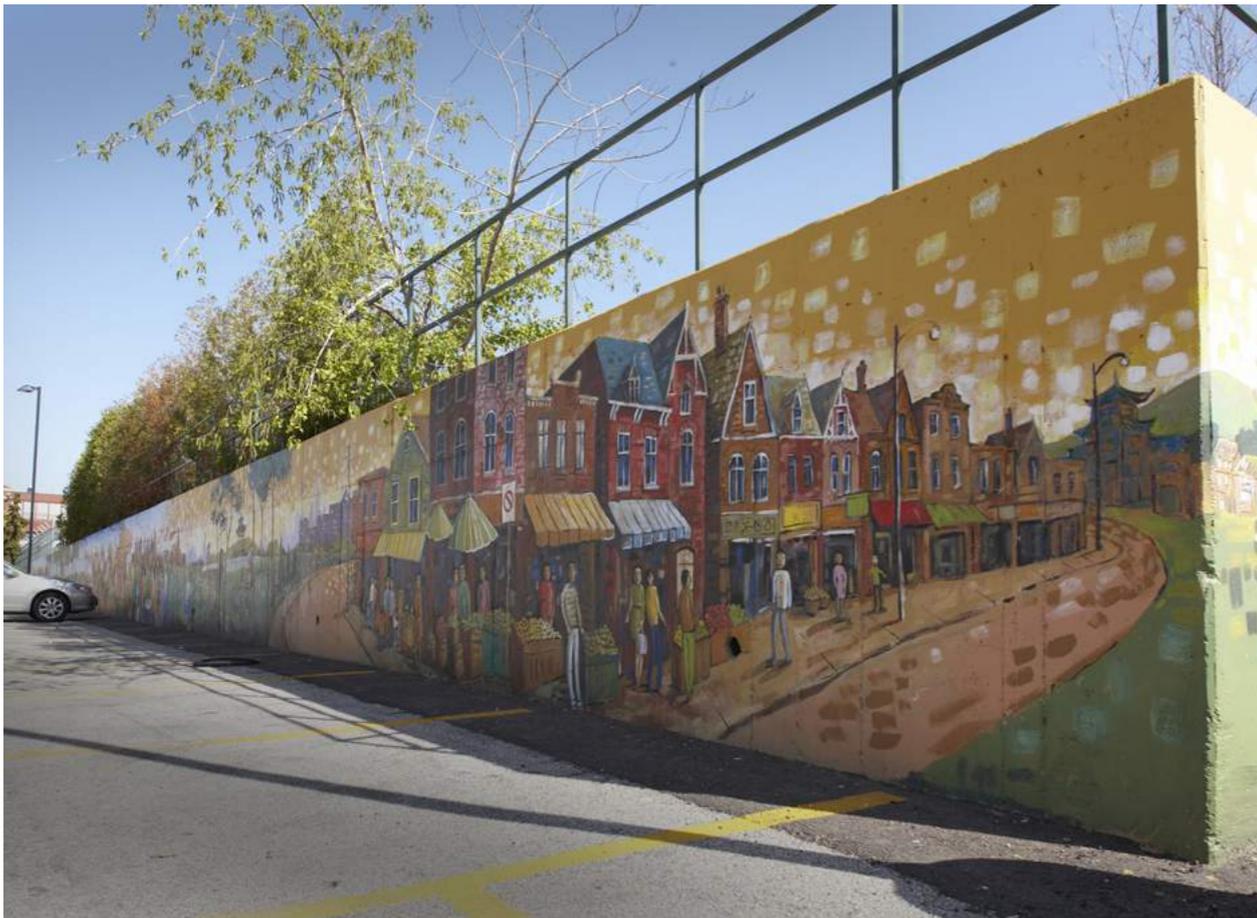


The problem of a small overused parking lot in the front of the building and an underused large parking lot in the back was solved with a new “drive-through” in the centre.

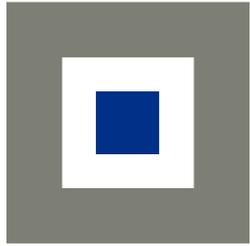


GOLDEN SQUARE CENTRE

WESTERN GATEWAY



The new “drive-through” road was celebrated with banners and new lighting providing visual and physical access to the rest of the complex. In addition, a bland retaining wall was painted with an Asian mural to also liven up the area.



MISSISSAUGA MARKETPLACE

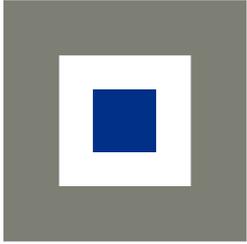
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

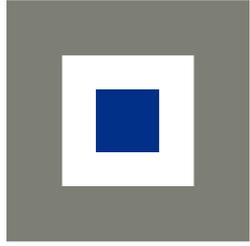
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

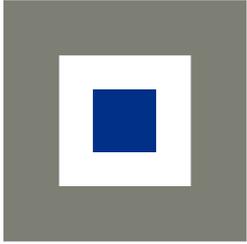
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

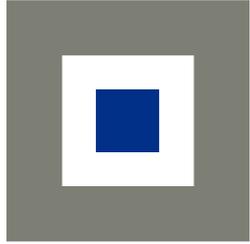
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

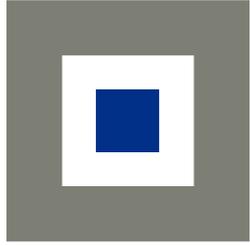
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

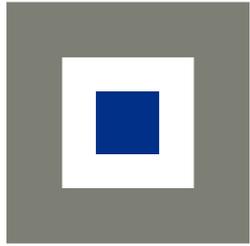
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

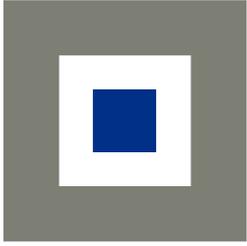
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

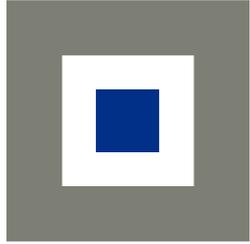
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

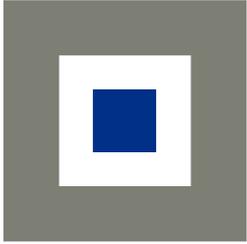
BEFORE



AFTER



**crofton
moore**



MISSISSAUGA MARKETPLACE

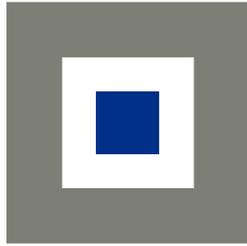
BEFORE



AFTER



crofton
moore



GALERIES NORRGATE

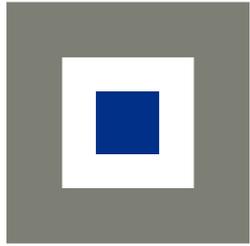
BEFORE



AFTER



crofton
moore



GALERIES NORRGATE

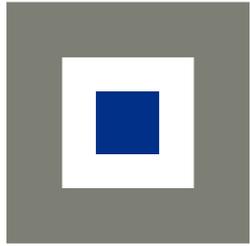
BEFORE



AFTER



**crofton
moore**



GALERIES NORRGATE

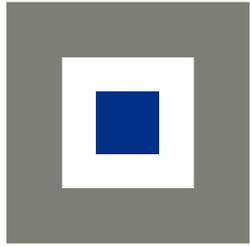
BEFORE



AFTER



**crofton
moore**



MÉGA CENTRE CÔTE-VERTU

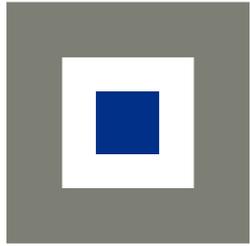
BEFORE



AFTER



crofton
moore



MÉGA CENTRE CÔTE-VERTU

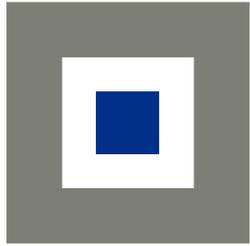
BEFORE



AFTER



crofton
moore



MÉGA CENTRE CÔTE-VERTU

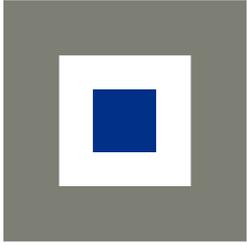
BEFORE



AFTER



crofton
moore



MÉGA CENTRE CÔTE-VERTU

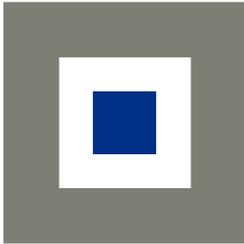
BEFORE



AFTER



crofton
moore



CRESCENT

BEFORE



AFTER

